Wimborne History Festival 2020 Festival Programme - Advertising Rates

Thrilling re-enactments and living history displays on Willow Walk, smugglers plying their trade in the Square, dancing and music, performances, tours, talks and walks plus shows and hands on activities for children; intriguing insights into Wimborne in the Georgian period will be around every corner on 18th and 19th July as the thrilling Wimborne History Festival hits town!

Support this wonderful community event, which celebrates the area's rich heritage, engage with new customers and reinforce your brand to existing clients with an advertisement in the Festival Programme. Our advertisers will also be featured on our website, with links to their own websites, an extra boost to business.

The Wimborne History Festival programme will be a quality, full colour, 24 page (minimum), A5 publication featuring everything people will need (and want!) to know about this exciting event.



Priced at only £1, the programme will be available at outlets in Wimborne Minster town centre. Advertising spaces in the book are limited and costs are very reasonable. With a print run of 2,000 copies the programme will be seen by 4,000+ local people - families and couples of all ages who could be finding out more about your business or organisation.

Help support this popular local event - book your space now!

Closing Date for Advertising (and Artwork Deadline) - Friday 15th May 2020

Rates:

Size	Dimensions (width x height)	Price (ex VAT)	Total Cost (inc VAT)
Quarter Page	60 x 91 (Portrait)	£75.00	£90.00
Half Page	124 x 91 (Landscape)	£125.00	£150.00
Full Page	124 x 186 (Portrait)	£195.00	£234.00









To discuss your requirements please contact:

Rachel Limb, Project Manager, Wimborne History Festival 2020

Email: info@wimbornehistoryfestival.org.uk

Tel: 07976 222260

Terms and Conditions

- 1. Invoices will be issued with confirmation of booking and must be settled promptly. Adverts will be withdrawn if payment is not received.
- 2. No particular position can be guaranteed for any advertisement.
- 3. The advertiser, in signing the Advertising Form, warrants that the information contained within the advertisement is not in breach of any legislation and complies in all respects with the British Codes of Advertising, Sales Promotion and Direct Marketing and with Consumer Protection from Unfair Trading Regulations. No liability shall attach to Wimborne History Festival Ltd by reason of entry of the advertisement or any error or omission contained therein.
- 4. The advertiser, in signing the Booking Form, will receive a proof before printing. Changes to copy cannot be accepted after the proof closing date and Wimborne History Festival Ltd will not accept responsibility for errors in advertisements if proof forms are not returned. Whilst every effort will be made to ensure the accurate communication of information, the publisher (Wimborne History Festival Ltd) cannot accept any responsibility for accidental errors or omissions of copy provided by the advertiser.
- 5. Wimborne History Festival Ltd will not be liable for any loss or damage, consequential or otherwise, occasioned by error, late publication or the failure of an advertisement from any cause whatsoever.
- 6. The name and address of the actual advertiser, whether for publication or not, shall accompany the advertisement.
- 7. Wimborne History Festival Ltd accepts no responsibility for the content of any website advertised within the Wimborne History Festival Programme.
- 8. Data Protection: The information supplied on the booking form, will be held on a computer database and will only be used by Wimborne History Festival Ltd in connection with the production of the Programme or to keep you informed of progress or new developments with the Festival.
- 9. The placing of an order for insertion of an advertisement shall amount to the acceptance of these conditions.

Closing date and deadline for artwork: Friday 15th May 2020











